

DIGITAL COMMERCE · SERVICE PROFILE

E-Commerce Development

A store you fully own — code, data and customers — built to convert and hold your biggest sales day. No templates, no lock-in, no rented storefront.

10,000+ systems delivered for clients in 150+ countries — and we run our own 17-brand company on systems like this. You own everything we build.

19+

YEARS BUILDING

28,000+

CLIENTS SERVED

10,000+

SYSTEMS SHIPPED

200+

INTEGRATIONS BUILT

PROVEN ON US

The e-commerce and billing behind our own 17-brand group is ours. Which means storefronts by people who live off theirs working.

01 · THE COST YOU PAY TODAY, AND THE FIX

WHAT IT COSTS YOU TODAY

Renting your store platform costs you every month. Fees and app charges keep rising. Checkout limits, rigid pricing rules and peak-traffic crashes lose you sales. And your store, data and customers sit on someone else's system. If they change the rules, you pay more or you rebuild.

WHAT YOU GET INSTEAD

You get a custom store built around your rules — storefront, marketplace or B2B. Payments, tax, fraud checks and ERP sync come built in. You own the code, data and IP from day one. We run it 24/7 after launch. Which means your store grows with you, and no vendor can raise your rent or cap your growth.

What you get

01

A Store You Own

Custom storefront, marketplace or B2B build around your rules, with full source code and IP handed over. Which means no vendor can lock you in or raise your rent.

02

Add Sellers Without Chaos

Vendor onboarding, commissions and seller dashboards engineered for growth. Which means your marketplace stays fast as sellers and products multiply.

03

Get Paid Everywhere, Safely

Global and regional gateways, multi-currency tax logic and fraud screening set up for you. Which means fewer failed payments, fewer chargebacks and less tax risk.

04

Know What Will Sell

AI forecasts demand, personalises offers and flags fraud — trained only on your data. Which means smarter stock, more repeat buyers, and overhead cut by 40-70%.

05

One Stock Count Everywhere

Inventory, pricing and fulfilment sync in real time with your ERP, warehouse and accounts — 200+ integrations ready. Which means no overselling and no manual re-entry.

06

Checkout That Stays Up

Built for peak traffic, monitored 24/7 and run under an SLA after launch. Which means your biggest sales day is your best day, not an outage.

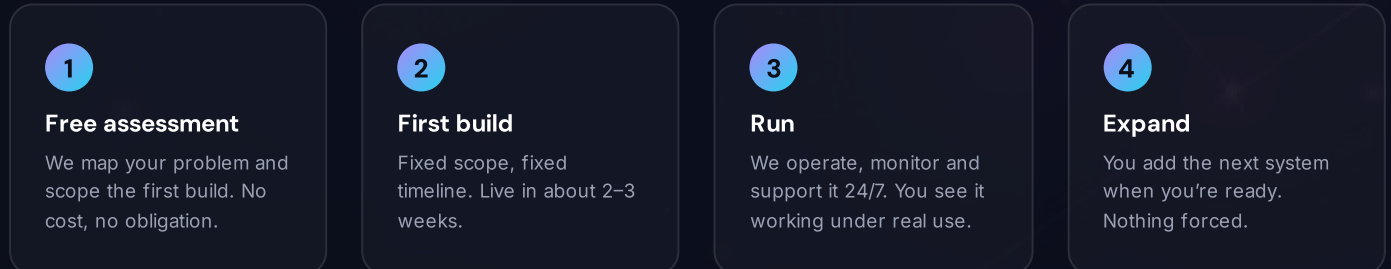
YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

02 · WHAT'S IN SCOPE

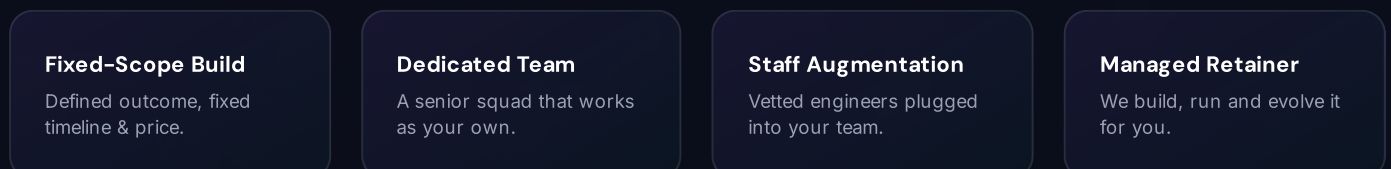
What's in scope

- ✓ Storefront design and conversion-focused UX build
- ✓ B2B ordering portal with your pricing rules
- ✓ Real-time inventory and ERP sync (200+ integrations)
- ✓ Full source code, data and IP ownership
- ✓ Multi-vendor marketplace engine with seller dashboards
- ✓ Global and regional payment gateway setup
- ✓ Fraud screening and tax automation
- ✓ 24/7 SLA-backed hosting, monitoring and support

How you start



Ways to engage



03 · WHAT CHANGES FOR YOU

What you can expect



Checkout holds on your biggest sales days — peak traffic becomes revenue, not downtime



You own the code, data and customer records — no lock-in, no rising platform rent



Stock, prices and orders match across every system — no overselling, no manual re-entry



Fewer abandoned carts and fraud losses through tighter payment controls

Products we run at scale

rnaccounts

Cloud ERP & POS

rnaccounts.com

WaSMS

Messaging automation

wasms.net

AI Ticket & Chat

AI helpdesk

aiticketandchat.com

Common questions

Do we really own the store, or are we tied to you?

You own the full source code, data and customer records from day one. We can run it for you 24/7 under an SLA, or hand everything over. Either way, you can leave at any time and keep it all.

Can you move us off Shopify or WooCommerce without losing data?

Yes. Your catalogue, order history, customer records and SEO equity move as part of the build. The new store runs in parallel until you verify everything works. Only then do we switch over.

Will the site survive our biggest sale or ad campaign?

That is the design goal from day one. Caching, queuing and scaling are built in before launch, not added after a crash. We monitor 24/7, so a traffic spike triggers scaling, not a support ticket from you.

How do we start?

With a free assessment of your store, catalogue and growth plans — no cost, no obligation. You then get a fixed scope and price, so no surprise bill. Your first build goes live in about 2-3 weeks. After that, we run it and expand with you.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

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WHATSAPP US



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