

DIGITAL COMMERCE · SERVICE PROFILE

E-Commerce Development

A store you fully own — code, data and customers — built to convert and hold your biggest sales day. No templates, no lock-in, no rented storefront.

THE CHALLENGE

Renting your store platform costs you every month. Fees and app charges keep rising. Checkout limits, rigid pricing rules and peak-traffic crashes lose you sales. And your store, data and customers sit on someone else's system. If they change the rules, you pay more or you rebuild.

OUR APPROACH

You get a custom store built around your rules — storefront, marketplace or B2B. Payments, tax, fraud checks and ERP sync come built in. You own the code, data and IP from day one. We run it 24/7 after launch. Which means your store grows with you, and no vendor can raise your rent or cap your growth.

What you get

01

A Store You Own

Custom storefront, marketplace or B2B build around your rules, with full source code and IP handed over. Which means no vendor can lock you in or raise your rent.

02

Add Sellers Without Chaos

Vendor onboarding, commissions and seller dashboards engineered for growth. Which means your marketplace stays fast as sellers and products multiply.

03

Get Paid Everywhere, Safely

Global and regional gateways, multi-currency tax logic and fraud screening set up for you. Which means fewer failed payments, fewer chargebacks and less tax risk.

04

Know What Will Sell

AI forecasts demand, personalises offers and flags fraud — trained only on your data. Which means smarter stock, more repeat buyers, and overhead cut by 40-70%.

05

One Stock Count Everywhere

Inventory, pricing and fulfilment sync in real time with your ERP, warehouse and accounts — 200+ integrations ready. Which means no overselling and no manual re-entry.

06

Checkout That Stays Up

Built for peak traffic, monitored 24/7 and run under an SLA after launch. Which means your biggest sales day is your best day, not an outage.

E-COMMERCE DEVELOPMENT

What's in scope

- ✓ Storefront design and conversion-focused UX build
- ✓ B2B ordering portal with your pricing rules
- ✓ Real-time inventory and ERP sync (200+ integrations)
- ✓ Full source code, data and IP ownership
- ✓ Multi-vendor marketplace engine with seller dashboards
- ✓ Global and regional payment gateway setup
- ✓ Fraud screening and tax automation
- ✓ 24/7 SLA-backed hosting, monitoring and support

How you start

1

Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

First build

Fixed scope, fixed timeline. Live in about 2-3 weeks.

3

Run

We operate, monitor and support it 24/7. You see it working under real use.

4

Expand

You add the next system when you're ready. Nothing forced.

PROVEN ON US

The e-commerce and billing behind our own 17-brand group is ours. Which means storefronts by people who live off theirs working.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

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