

MOBILE ENGINEERING · SERVICE PROFILE

Mobile App Development

Reach iOS and Android users with one app — without paying for two engineering teams. You own the code, we run it after launch.

10,000+ systems delivered for clients in 150+ countries — and we run our own 17-brand company on systems like this. You own everything we build.

19+

YEARS BUILDING

28,000+

CLIENTS SERVED

10,000+

SYSTEMS SHIPPED

200+

INTEGRATIONS BUILT

PROVEN ON US

We operate our own products around the clock. Which means your app ships with operations in mind, not as an afterthought.

01 · THE COST YOU PAY TODAY, AND THE FIX

WHAT IT COSTS YOU TODAY

A weak app costs you every month. Crashes on poor connections push users to uninstall. Bad reviews sink your store ranking. Security gaps risk fines and lost trust. And paying two separate teams for iOS and Android drains your budget before launch.

WHAT YOU GET INSTEAD

You get the app, APIs, and backend built as one system — offline-ready and secure from sprint one. We connect it to your tools through 200+ proven integrations. Which means your app works with the systems you already run and holds up when real users arrive.

What you get

01

Works with your existing tools

App, APIs, and backend are built as one system, with 200+ ready integrations to payments, CRMs, and ERPs. Which means less custom glue and fewer failure points.

02

Keeps working on weak networks

Your users keep working with no signal. Data syncs cleanly when the connection returns. Which means no lost orders, lost forms, or angry one-star reviews.

03

Pass audits without rework

Encrypted transport, hardened APIs, and biometric login are built in from sprint one. Which means regulated data stays safe and audits cost you less time.

04

AI that cuts your busywork

Smart search, recommendations, and in-app assistants — private models when data is sensitive. Which means AI built in to cut overhead 40-70% where your app automates work.

05

Grows without a rebuild

Multi-tenant architecture carries one app across many organisations and heavy concurrent use. Which means growth needs more capacity, not a costly re-platform.

06

Launch is not goodbye

Store submissions, monitoring, patches, and updates run 24/7 under an SLA. Which means your app keeps performing years after release, without you chasing anyone.

YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

02 · WHAT'S IN SCOPE

What's in scope

- ✓ Product strategy and fixed MVP scope
- ✓ One cross-platform build, native modules where needed
- ✓ Push notifications and biometric login
- ✓ You own the source code, data, and IP
- ✓ UX design tuned for iOS and Android
- ✓ Secure APIs and backend with offline-first sync
- ✓ App Store and Google Play launch, analytics, crash alerts
- ✓ 24/7 SLA-backed support and maintenance

How you start

1

Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

First build

Fixed scope, fixed timeline. Live in about 2–3 weeks.

3

Run

We operate, monitor and support it 24/7. You see it working under real use.

4

Expand

You add the next system when you're ready. Nothing forced.

Ways to engage

Fixed-Scope Build

Defined outcome, fixed timeline & price.

Dedicated Team

A senior squad that works as your own.

Staff Augmentation

Vetted engineers plugged into your team.

Managed Retainer

We build, run and evolve it for you.

03 · WHAT CHANGES FOR YOU

What you can expect



Reach iOS and Android users from one codebase — no second engineering team to fund



Your app stays fast and stable on real-world networks, not just in the demo room



Security and compliance are ready before your first audit, not patched after it



You own the code and IP, with a 24/7 team running the app after launch

Products we run at scale

WaSMS

Messaging automation

wasms.net

ServerAdmin.ai

AI server management

serveradmin.ai

AI Ticket & Chat

AI helpdesk

aiticketandchat.com

Common questions

Do you build native apps or cross-platform?

Most apps ship cross-platform, so one build covers iOS and Android at native quality. When a feature truly needs native depth, we build that part natively. You get the right tool, not a workaround.

Who owns the code when the app ships?

You do. Full source code, data, and IP transfer to you at completion. There is no lock-in and no dependency on us to keep your own product running.

Can the app meet strict data and compliance rules?

Yes. We build for healthcare, finance, logistics, and retail. Encrypted transport, hardened APIs, and biometric login are designed in from sprint one. Your auditors see security by design, not last-minute patches.

How do we start?

With a free assessment — no cost, no obligation. We map your app idea, scope, and risks. Then a fixed-scope first build goes live in about 2-3 weeks. After launch we run it 24/7 and expand as your users grow.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

Zeeshan Mudassir · Founder

hello@rapinova.com

+971 50 186 3838 · UAE

rapinova.com



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