

## MOBILE ENGINEERING · SERVICE PROFILE

# Mobile App Development

Reach iOS and Android users with one app — without paying for two engineering teams. You own the code, we run it after launch.

## THE CHALLENGE

A weak app costs you every month. Crashes on poor connections push users to uninstall. Bad reviews sink your store ranking. Security gaps risk fines and lost trust. And paying two separate teams for iOS and Android drains your budget before launch.

## OUR APPROACH

You get the app, APIs, and backend built as one system — offline-ready and secure from sprint one. We connect it to your tools through 200+ proven integrations. Which means your app works with the systems you already run and holds up when real users arrive.

## What you get

### 01

#### Works with your existing tools

App, APIs, and backend are built as one system, with 200+ ready integrations to payments, CRMs, and ERPs. Which means less custom glue and fewer failure points.

### 02

#### Keeps working on weak networks

Your users keep working with no signal. Data syncs cleanly when the connection returns. Which means no lost orders, lost forms, or angry one-star reviews.

### 03

#### Pass audits without rework

Encrypted transport, hardened APIs, and biometric login are built in from sprint one. Which means regulated data stays safe and audits cost you less time.

### 04

#### AI that cuts your busywork

Smart search, recommendations, and in-app assistants — private models when data is sensitive. Which means AI built in to cut overhead 40-70% where your app automates work.

### 05

#### Grows without a rebuild

Multi-tenant architecture carries one app across many organisations and heavy concurrent use. Which means growth needs more capacity, not a costly re-platform.

### 06

#### Launch is not goodbye

Store submissions, monitoring, patches, and updates run 24/7 under an SLA. Which means your app keeps performing years after release, without you chasing anyone.

## MOBILE APP DEVELOPMENT

## What's in scope

- ✓ Product strategy and fixed MVP scope
- ✓ One cross-platform build, native modules where needed
- ✓ Push notifications and biometric login
- ✓ You own the source code, data, and IP
- ✓ UX design tuned for iOS and Android
- ✓ Secure APIs and backend with offline-first sync
- ✓ App Store and Google Play launch, analytics, crash alerts
- ✓ 24/7 SLA-backed support and maintenance

## How you start

1

## Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

## First build

Fixed scope, fixed timeline. Live in about 2–3 weeks.

3

## Run

We operate, monitor and support it 24/7. You see it working under real use.

4

## Expand

You add the next system when you're ready. Nothing forced.

## PROVEN ON US

We operate our own products around the clock. Which means your app ships with operations in mind, not as an afterthought.

## Book your free assessment

Free assessment → fixed-scope first build, live in ~2–3 weeks → run & expand.

No cost, no obligation. Full profile: [rapinova.com/resources](https://rapinova.com/resources)

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