

ENTERPRISE SAAS · SERVICE PROFILE

SaaS Development

Launch a SaaS product built to survive real customers. Tenancy, billing and security done right — and you own every line of code.

10,000+ systems delivered for clients in 150+ countries — and we run our own 17-brand company on systems like this. You own everything we build.

19+

YEARS BUILDING

28,000+

CLIENTS SERVED

10,000+

SYSTEMS SHIPPED

200+

INTEGRATIONS BUILT

PROVEN ON US

We built and run 7 SaaS products of our own, including WaSMS (1,000+ businesses). Which means your product is built by people who ship and operate SaaS.

01 · THE COST YOU PAY TODAY, AND THE FIX

WHAT IT COSTS YOU TODAY

Most SaaS builds crack when paying customers arrive. Tenancy buckles, billing edge cases eat your week, and the roadmap turns into firefighting. Every month spent on fires is a month your competitors ship features and your churn grows.

WHAT YOU GET INSTEAD

You get a multi-tenant platform built for the scale you will reach, not just today's. Billing, security and AI are in from day one. We run SaaS products ourselves. Which means your build avoids the traps that kill most platforms — and you own the code, data and IP.

What you get

01

Scale without rebuilding

Database-per-tenant or shared-schema isolation, chosen for your compliance and growth — not by habit. Which means growth never forces a rebuild.

02

Billing that runs itself

Plans, usage metering, upgrades, downgrades and dunning built as core logic. Which means revenue keeps flowing without manual fixes.

03

APIs partners depend on

Authenticated, versioned APIs with rate limits and clear docs. Which means partners integrate once and stay, without draining your support team.

04

Pass enterprise due diligence

Tenant data isolation, role-based access and audit trails built for buyer scrutiny. Which means enterprise deals stop stalling on security reviews.

05

AI built into your product

Private AI and document intelligence inside the product, not bolted on. Which means a smarter product — and automation that can cut manual overhead 40-70%.

06

Run for you after launch

24/7 monitoring, tuning and capacity planning — the same care we give our own SaaS. Which means you grow without hiring an ops team.

YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

02 · WHAT'S IN SCOPE

What's in scope

- ✓ Tenancy and data architecture design
- ✓ Admin and tenant management dashboards
- ✓ Usage metering and plan enforcement
- ✓ Zero-downtime deployment pipeline
- ✓ Subscription billing integration
- ✓ Public API with authentication and docs
- ✓ Role-based access and audit logging
- ✓ Post-launch monitoring and scaling support

How you start

1

Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

First build

Fixed scope, fixed timeline. Live in about 2–3 weeks.

3

Run

We operate, monitor and support it 24/7. You see it working under real use.

4

Expand

You add the next system when you're ready. Nothing forced.

Ways to engage

Fixed-Scope Build

Defined outcome, fixed timeline & price.

Dedicated Team

A senior squad that works as your own.

Staff Augmentation

Vetted engineers plugged into your team.

Managed Retainer

We build, run and evolve it for you.

03 · WHAT CHANGES FOR YOU

What you can expect



A platform that handles growth without a rebuild — not patched after the first outage



Billing absorbs upgrades, downgrades and edge cases without manual work



You own the code, data and IP from day one — no vendor lock-in



A security posture enterprise buyers can approve without delay

Products we run at scale

Orvoxa

White-label hosting

orvoxa.com

rnaccounts

Cloud ERP & POS

rnaccounts.com

CVDBM

Recruitment / CV manager

cvdbm.com

Common questions

Do we own the source code and IP?

Yes. Full source code, data and IP transfer to you at delivery. There are no licence fees and no lock-in to us. You can hand it to any team at any time.

How do you choose the tenancy model?

We weigh your compliance needs, expected scale and cost profile. Then we pick database-per-tenant or shared-schema and document why. Which means the model fits your buyers and growth, not our habit.

Can you handle billing and plan changes?

Yes. Plans, metering, upgrades, downgrades and dunning are core product logic from the start. Which means billing edge cases do not pile up after launch.

How do we start?

With a free assessment of your idea or existing build. It costs nothing and carries no obligation. Then a fixed-scope first build goes live in about 2-3 weeks. After that, we run it and expand it with you.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

Zeeshan Mudassir · Founder

hello@rapinova.com

+971 50 186 3838 · UAE

rapinova.com



WHATSAPP US



RAPINOVA.COM