

ENTERPRISE SOFTWARE DELIVERY · SERVICE PROFILE

Software Engineering Services

Get custom software you fully own, shipped by senior engineers you talk to directly.
First fixed-scope build live in ~2-3 weeks.

10,000+ systems delivered for clients in 150+ countries — and we run our own 17-brand company on systems like this. You own everything we build.

19+

YEARS BUILDING

28,000+

CLIENTS SERVED

10,000+

SYSTEMS SHIPPED

200+

INTEGRATIONS BUILT

PROVEN ON US

We run 30+ production systems 24/7 with the same discipline that ships your build. Which means engineering that survives real users.

01 · THE COST YOU PAY TODAY, AND THE FIX

WHAT IT COSTS YOU TODAY

Late software costs you twice every month: the vendor invoice, plus the revenue the missing system should earn. Work disappears into a black box. Demos slip, budgets grow. When code finally lands, it does not fit how you work. Your team ends up working around it.

WHAT YOU GET INSTEAD

You get a senior team you talk to directly — architecture, build, QA and delivery in one place. You choose the engagement model that fits your project. You own the code, data and IP at every milestone. Which means no black box, no surprise bill, and software shaped to how your business actually runs.

What you get

01

See Real Progress Weekly

You talk to the engineers building your software and review a working demo every week. Which means you spot problems in days, not at handoff.

02

Pay the Way That Fits

Fixed price, time-and-material, or a dedicated team — you pick what suits the project. Which means no forced template and no surprise bill.

03

Fewer Bugs, Less Rework

Every design is reviewed before build. Every change is reviewed before merge. Which means quality is enforced by process, not luck.

04

AI That Cuts Overhead

Private, self-hosted AI and document intelligence built into your software — not bolted on. Which means AI built in to cut overhead 40-70% on work it automates.

05

Scale Without Outages

High-availability cloud, CI/CD and auto-scaling, proven on the 30+ production sites we run ourselves. Which means your system stays up when usage spikes.

06

You Own Everything Built

NDA-covered, penetration-tested delivery with full source code and IP transfer. Which means no vendor lock-in — you own the code, data and IP.

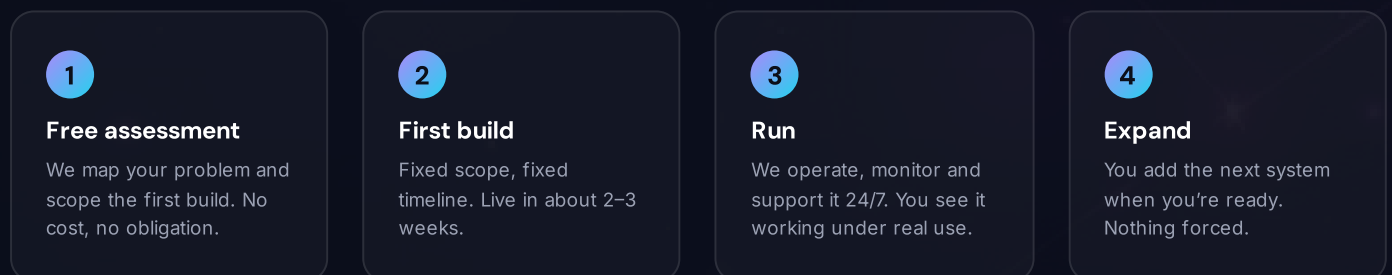
YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

02 · WHAT'S IN SCOPE

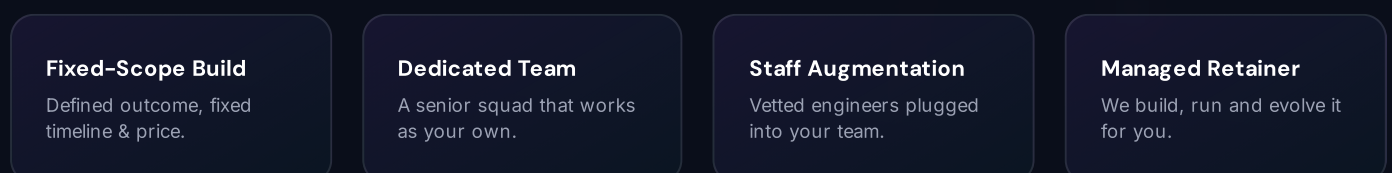
What's in scope

- ✓ Direct access to the engineers on your build
- ✓ Architecture and design review before build starts
- ✓ Automated testing and CI/CD pipeline setup
- ✓ Security review and penetration-tested delivery
- ✓ Fixed-price, time-and-material or dedicated team
- ✓ Sprint delivery with a working demo every week
- ✓ Cloud infrastructure and DevOps configuration
- ✓ Full source code, documentation and IP handoff

How you start



Ways to engage



03 · WHAT CHANGES FOR YOU

What you can expect



Working software you can test every week — not a status deck



An engagement model shaped to your project, so costs stay predictable



Systems that hold up under real usage, built on 19+ years of production delivery



Full ownership of code, data and IP from day one — no lock-in

Products we run at scale

WaSMS

Messaging automation

wasms.net

AI Ticket & Chat

AI helpdesk

aiticketandchat.com

CVDBM

Recruitment / CV manager

cvdbm.com

Common questions

Which engagement model should we choose?

It depends on scope certainty. Fixed price suits well-defined work. Time-and-material suits evolving scope. A dedicated team suits ongoing product work. We help you choose during the free assessment, before you sign anything.

How do I know work is moving, not stalled?

You talk to the engineers on your project directly. You see a working demo every week. No account manager filters updates, and no status deck stands in for real software.

Can you take over our existing codebase?

Yes. We regularly take on existing systems. We run an architecture and security review first, so you know the true state of the code before any new work begins.

How do we start?

Start with a free assessment — no cost, no obligation. We map your scope and risks. Then a fixed-scope first build goes live in ~2-3 weeks. After launch we run it with you and expand from there.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

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WHATSAPP US



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