

WEB ENGINEERING · SERVICE PROFILE

Web Development

Get a website that loads fast, ranks in search, and grows with you. You own the code, the data and the IP — no agency lock-in.

10,000+ systems delivered for clients in 150+ countries — and we run our own 17-brand company on systems like this. You own everything we build.

19+

YEARS BUILDING

28,000+

CLIENTS SERVED

10,000+

SYSTEMS SHIPPED

200+

INTEGRATIONS BUILT

PROVEN ON US

Our own platforms serve users in 150+ countries around the clock. Which means your site is built by people who run web at scale.

01 · THE COST YOU PAY TODAY, AND THE FIX

WHAT IT COSTS YOU TODAY

A slow site loses buyers before the page loads. A site that never ranks makes you pay for every visitor with ads. And when only the old agency can change it, every small update costs money and waits in a queue. Month after month, that is lost leads, lost rankings and invoices for work you should own.

WHAT YOU GET INSTEAD

You get a web platform built as production software — fast, search-ready and secure from day one. We apply the same discipline that runs our own 30+ production sites. Which means your site survives real traffic, and you keep the code, data and IP.

What you get

01

Pages that load fast

Your pages are built to load fast on real phones and real networks, not just lab tests. Which means fewer visitors leave before they see your offer.

02

Found in search sooner

Server-side rendering, structured data and clean markup go in from day one. Which means search engines can crawl and rank your site at launch, not months later.

03

Update content without developers

You get WordPress, a headless CMS or a custom admin panel your team runs directly. Which means routine updates happen in minutes, with no developer invoice.

04

Pass accessibility checks

Keyboard, screen-reader and contrast support are built in to WCAG standards. Which means your site holds up in a real compliance audit and reaches more buyers.

05

Fewer security surprises

Hardened builds, clean dependencies and secure headers protect your platform. Which means lower risk of a breach that costs you customers and trust.

06

Grows without a rebuild

CDN-backed hosting is watched 24/7 and sized to scale. Which means a traffic spike or steady growth never forces an emergency rebuild.

YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

02 · WHAT'S IN SCOPE

What's in scope

- ✓ Discovery and strategy workshop
- ✓ Component-based build with automated tests
- ✓ CRM, payment and analytics integrations
- ✓ Hardened security configuration
- ✓ UX wireframes and prototype you sign off
- ✓ CMS or custom admin panel, set up for your team
- ✓ Speed and SEO audit before launch
- ✓ Zero-downtime launch and post-launch monitoring

How you start

1

Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

First build

Fixed scope, fixed timeline. Live in about 2–3 weeks.

3

Run

We operate, monitor and support it 24/7. You see it working under real use.

4

Expand

You add the next system when you're ready. Nothing forced.

Ways to engage

Fixed-Scope Build

Defined outcome, fixed timeline & price.

Dedicated Team

A senior squad that works as your own.

Staff Augmentation

Vetted engineers plugged into your team.

Managed Retainer

We build, run and evolve it for you.

03 · WHAT CHANGES FOR YOU

What you can expect



Pages that load fast and can rank from launch day



A codebase your own team can maintain and extend for years



Content updates your team ships without waiting on a developer



Infrastructure that absorbs traffic spikes without a rebuild

Products we run at scale

Orvox

White-label hosting

orvox.com

ServerAdmin.ai

AI server management

serveradmin.ai

WaSMS

Messaging automation

wasms.net

Common questions

Do you build on WordPress, headless CMS, or custom code?

Whichever fits your goal. WordPress or a headless CMS when content speed matters. Custom code when the site must grow into an application. Either way, you own it outright.

Will my site actually rank in search?

We build SEO into the architecture — server-side rendering, structured data, clean markup. Rankings also depend on your content and competition, so we promise the right foundation, not a position.

What happens after my site goes live?

You are not left alone. Your platform moves onto monitored hosting with ongoing security and performance care. We run it after launch — or hand it to your team, your choice.

How do we start?

With a free assessment — no cost, no obligation. You get a fixed-scope plan, so there is no surprise bill. Your first build goes live in about 2-3 weeks. Then we run it and expand it with you.

Book your free assessment

Free assessment → fixed-scope first build, live in ~2-3 weeks → run & expand.

No cost, no obligation. Full profile: rapinova.com/resources

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