

OWN IT. WE RUN IT.

Own the software that runs **your business.**

AI built in to cut overhead 40–70%.

Systems built around how you work — **run for you 24/7** — **owned by you outright**. This is what that can look like for your business.

BUSINESS SOFTWARE · AI AUTOMATION · AND THE TEAM TO RUN IT

One system for everything

Your whole operation in one place.

Busywork done by AI

Repetitive work handled for you, 24/7.

Customers answered instantly

WhatsApp, web and email — day and night.

Yours, not rented

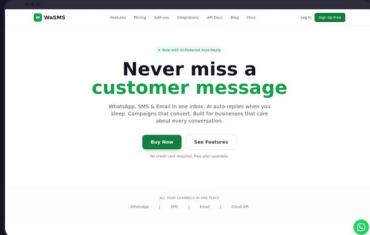
You own the code, data and IP.

Run for you

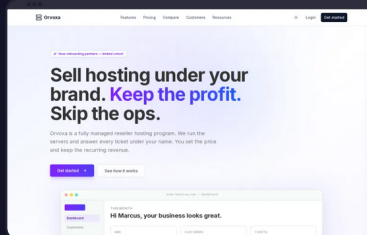
We operate and support it after launch.

Live in weeks

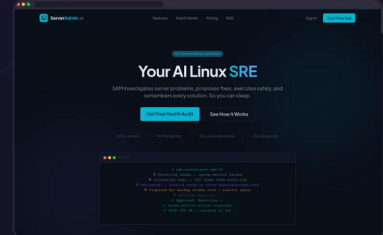
First build working in about 2–3 weeks.



WASMS · WHATSAPP PLATFORM



ORVOXA · WHITE-LABEL HOSTING



SERVERADMIN.AI · AI OPERATIONS

HOW TO START

Free assessment → first build live in ~2–3 weeks → run & expand. You own everything we build.

THE COST YOU DON'T SEE

You pay for manual work every single month.

Manual data entry. Tools that don't talk to each other. Licences you rent forever and never own. This is overhead. You pay it every month, and it grows each time you grow. Most of it stays invisible until you add it all up.

RapiNova builds systems that fit your business exactly, with AI built in. You own them outright. Which means the overhead stops — and the software finally works the way you actually operate.

Cut overhead 40–70%

AI is built into the system, not bolted on later. Which means you stop paying for manual work and disconnected tools every month.

Fits how you actually work

Built around your real process — not a template you bend to. Which means your team adopts it, and the workarounds end.

You carry no risk

Start with a free assessment. You own the code, data and IP. Which means the worst case is a free conversation.

Where overhead hides

Manual data entry, disconnected tools, licences rented forever. You pay every month, often without seeing the total.

What AI removes

AI built in does the repetitive work. One platform replaces the scattered tools. Which means the monthly drain stops.

What you keep

You own the system outright — no rent, no lock-in. Which means the saving compounds every year you run it.

A missed call, answered

Your AI assistant replies on WhatsApp in seconds — the enquiry is captured and booked, not lost to voicemail.

An invoice, chased

Late payers get polite automatic follow-ups until it's paid. Cash flow improves without the awkward calls.

A report, already written

The numbers you check every morning arrive assembled — live from one system, not spreadsheet gymnastics.

✓ Free assessment first

✓ Fixed scope, no surprise bill

✓ You own code, data & IP

✓ We run it after launch

THE SHIFT

Stop renting other people's software. Own systems built around how your business actually works.

WHY THIS WORKS

| The logic is simple — and checkable.

You do not have to take promises on trust. Everything we build follows a few plain rules — each one explains where your saving and your control come from.

AI built in, not bolted on

Automation designed into the workflow removes the work itself. Added later, it is just another tool your team has to manage.

One system, not ten tools

Every gap between tools is manual work someone does. Close the gaps and the busywork disappears with them.

Own, don't rent

Renting means paying forever for someone else's roadmap. Owning turns software from a monthly cost into an asset.

Private where it matters

AI can run inside your own walls. You get the savings without your data ever leaving your control.

Run by its builders

The team that built your system also operates it. Nothing gets lost in a handoff to strangers.

A small first step

One fixed-scope build proves the value before you commit to more. Confidence first, then scale.

ERP & business systems

AI automation & private AI

SaaS engineering

Web, mobile & e-commerce

Dedicated teams

Managed IT & hosting

THE SAME RULES APPLY ACROSS 18 SERVICES AND 7 PRODUCTS.

THE PRINCIPLE

Software should remove work — not become more work. Everything we build follows that rule.

WHAT YOU GET

What we build for you, and run.

You get systems built around how you actually work — not a template you bend to fit. Six families, one partner. Each one removes cost, manual effort or risk. Which means fewer tools, less overhead, and one team accountable for all of it.

One source of truth

Business systems and ERP that put your whole operation in one place. Which means no more reconciling a stack of disconnected tools.

Your busywork, automated

AI agents do your repetitive work. Private, self-hosted AI keeps your data yours. Which means lower cost, kept in-house.

Your own product, shipped

SaaS engineering builds software you can sell. Which means a new revenue line, built to scale from day one.

Sell anywhere, smoothly

Web, mobile and e-commerce that customers actually finish. Which means more completed sales, fewer drop-offs.

Senior people on demand

Teams and staff augmentation add senior engineers to yours. Which means you move faster without permanent headcount.

We keep it running

Managed IT, hosting and advisory run it after launch. Which means it stays live and secure while you focus on the business.

01 WaSMS — WhatsApp business platform ✓ LIVE AT SCALE

Reach customers on WhatsApp. 1,000+ businesses already run on it.

02 rnaccounts — cloud ERP & POS ✓ LIVE AT SCALE

Finance, inventory and sales in one system. Runs 140+ organisations.

03 ServerAdmin.ai — AI server management

AI keeps your servers healthy and secure, with less manual ops.

04 Orvoxa — white-label hosting

Launch your own hosting brand without building the platform.

05 RNHMS — hospital management

One patient record, front desk to discharge.

06 AI Ticket & Chat — AI helpdesk

AI answers and routes support, so replies come faster.

07 CVDBM — recruitment CV manager

Screen and track candidates in one place, less hiring admin.

YOU OWN IT | Everything we build — code, data and IP — is yours. Which means no lock-in, ever.

START HERE

1 Your first system, live in ~2–3 weeks.

You start with a free assessment — no cost, no obligation. Then one fixed-scope build goes live in about 2–3 weeks. No open-ended discovery, no runaway bill. Which means you see it working before you commit to anything bigger.

1

Free assessment

We map your problem and scope the first build. No cost, no obligation.

2

Fixed-scope build

One system, fixed scope and timeline. Live in about 2–3 weeks.

3

Run & expand

We run and support it. You expand when you're ready.

1 Free to start

Worried a call wastes money? The assessment is free. Which means no risk to explore.

2 Fixed scope, no surprise bill

Worried costs balloon? Scope and timeline are fixed up front. Which means no runaway cost.

3 You own code, data, IP

Worried about lock-in? You own everything we build. Which means you're never trapped.

4 We run what we build

Worried we vanish? We operate it after launch, 24/7. Which means you're never stranded.

WHO WE ARE

RapiNova — building business software since 2006 · teams in the US, Dubai & Gujranwala · we run our own products on the same systems we sell · 28,000+ clients across our products and platforms.

Book your free assessment

One free conversation. See your first system scoped, with no obligation.
Full profile & 36 service sheets: rapinova.com/resources

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WHATSAPP US



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